



WETPAINT ADVERTISING (PTY) LTD

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WETPAINT INFLUENCER CONNECT NETWORK TERMS AND CONDITIONS

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## Welcome to the WETPAINT INFLUENCER CONNECT NETWORK!

By signing up to our database, you agree to the following terms and conditions:

### 1. Purpose and Eligibility:

- 1.1 The Wetpaint influencer database serves as a platform for influencers to be considered for brand partnerships facilitated by Wetpaint Advertising.
- 1.2 To participate in the Wetpaint Influencer Connect Network, you must be at least 18 years old and have a verifiable social media presence.
- 1.3 Social influencers must possess a minimum of 1000 followers on at least one social media platform to be eligible for participation.

### 2. Confidentiality and Data Privacy:

- 2.1 Wetpaint Advertising values your privacy. All information submitted to the Wetpaint Influencer Connect Network is confidential and will be used solely for the purpose of pairing influencers with brands.
- 2.2 The database is only visible to Wetpaint Advertising, and influencer portfolios will be shared with clients strictly for pitching purposes.
- 2.3 Wetpaint Advertising commits to complying with the Protection of Personal Information (POPI) policies.

### 3. Compensation and Partnership Agreement:

- 3.1 Signing up to the database does not guarantee selection as an influencer for any brand campaign. Selection is at the discretion of Wetpaint Advertising and its clients.
- 3.2 Compensation discussions will only be initiated if an influencer is selected for a specific campaign.
- 3.3 If selected, influencers will enter into a partnership agreement with Wetpaint Advertising and the respective client.

### 4. Application Process and Contact:

- 4.1 The application process begins with filling in the form and the submission of an influencer portfolio.
- 4.2 If chosen, influencers will be contacted via the provided contact information for further discussions.

### 5. Accuracy of Information:

- 5.1 By submitting details and filling out the form, influencers affirm that all provided information is true and accurate at time of submission.

### 6. Queries and Contact:

- 6.1 For any queries related to the Influencer Connect Network or these terms and conditions, please contact us at [social@wetpaint.co.za](mailto:social@wetpaint.co.za).

By submitting your application, you acknowledge that you have read, understood, and agreed to these terms and conditions. Wetpaint Advertising reserves the right to update or modify these terms at any time, and any changes will be communicated to influencers promptly.

Thank you for your interest in being part of the Wetpaint Influencer Connect Network!